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## **THP Marketing Coordinator Flies Above All**

**Cincinnati, Ohio** – The infamous “Flying Pig” in Cincinnati is more than a marathon. In the professional services industry it has a meaning of going above and beyond the call of duty as a new member of the Society of Marketing Professional Services of the Built Environment (SMPS).

Stephanie Back, Marketing Coordinator with THP Limited was awarded “The Flying Pig” by her peers at the SMPS Greater Cincinnati Threshold Awards event last night held at Maketewah Country Club in Bond Hill. The featured speaker of the evening was Willie Carden, Jr., Director of the City of Cincinnati’s Park Board.

Back joined SMPS shortly after starting her career with THP in 2008. Once joining SMPS she became an active member attending programs and volunteering on committees. This year she serves as the Programs Chair which is a vital role for planning the organization’s monthly programs. She works closely with the program committee to develop topics and secure speakers. Liz Zimmer, THP’s Marketing Manager says, “Stephanie’s energy, positive attitude and good work have been an asset to our company. I knew her talents and ambition would benefit SMPS also. I am very proud of Stephanie winning this award.”

### **About THP**

THP is a client focused consulting firm established in 1973 in Cincinnati, Ohio. The firm specializes in structural and architectural engineering; parking facility consulting, and building restoration and maintenance. Projects designed by THP are located throughout the United States and abroad. These projects share a gross worth in excess of \$25 billion. [www.thpltd.com](http://www.thpltd.com)

### **About SMPS**

The Society for Marketing Professional Services (SMPS) is the premiere resource for education, information and support in marketing professional services for the built and natural environment. The 7000+ national members of SMPS are marketing and business development professionals in architectural, engineering, planning, interior design, construction and specialty consulting firms located throughout the United States.

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